

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 3215

Complete
Coverage in
Daly City and
Culma

DALY CITY SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, July 2, 1943

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

MODESS SPECIAL
3 packages of 12 - 59c

Composition Lunch Boxes 68c

Thermos Bottle Refills
Pints - 69c
Renew your broken thermos
bottle.

Coty Face Powder - \$1.00

Evening In Paris
Face Powder - \$1.00

500 Facial Tissues - 20c

Chocolates In Boxes

Fountain Pens - 35c up

Drene Shampoo

Fountain Syringes - \$1.00 up

Perfumes 10c - 25c - 40c

Shaving Lotion - 25c

RAZOR BLADES

Rat Tail Combs

Hair Curlers

Johnson's Baby Powder

Kindly Return Quart Soda
Bottles

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plum-
bing Fixtures, Pipe, Fittings,
Toilets

QUESTIONS & ANSWERS

ABOUT THE

WAVES
AND
SPARS



Q. Should I quit my old job as soon as I am sworn in?

A. No. Do not resign until you are ordered to training school.

Q. Must all WAVES and SPARS start as Apprentice Seamen?

A. Yes. But after successfully completing the indoctrination and training period, you are automatically promoted to a higher rating. From then on, your promotion depends on your ability and length of service.

Q. May I later change the type of work I am doing?

A. Yes. You may submit a request to your Commanding Officer to be forwarded for consideration.

Q. Do I pay my own way to training school?

A. No. Your transportation is paid by the Navy.

"Date Conscious"? You'd Better Be - -

Here is a list of those ration dates, which make calendar-watchers of all local housewives, motorists, or, in fact, anyone who wishes to eat, drive his car, or buy an occasional pair of shoes.

June 1—sugar stamp 13 in War Ration Book One became valid for 5 pounds of sugar through August 15.

June 16—stamp 18 in War Ration Book One became valid for purchase of one pair of shoes.

June 30—red stamps J, K, L, M, N expired.

June 27—red stamp P became valid.

July 1—blue stamps N, P, Q become valid and may be used through August 7.



Lost and found columns of Tokio newspapers are crowded these days. Every time an American buys a War Bond, the Japs lose face. Buy your 10% every pay day.

July 1—stamp No. 21 in War Ration Book One becomes valid for 1 pound of coffee; good through July 21.

July 4—red stamps Q become valid.

July 7—blue stamps K, L, M expire.

July 11—red stamps R become valid.

July 18—red stamps S become valid.

July 21—No. 6 "A" coupon, good for 4 gallons of gas through this date.

July 22—stamp No. 22 in War Ration Book One becomes valid for 1 pound of coffee; good through August 11.

August 15—stamp 13 in Book One good for 5 pounds of sugar, expires.

September 30—tire inspection deadline for A book holders.

October 31—shoe stamp 18 (in War Ration Book One) expires.

MIDTOWN LIQUOR STORE

7144 Mission Street

Phone ELkridge 2128

ADVERTISED
BRANDS
OF
QUALITY
LIQUORS,
WINES,
BEERS,
MIXERS
AND
TOBACCOS
AT
MIDTOWN
CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street



Apple, Apricot, Lemon
and Custard Pies

DANISH PASTRY
Fruit Tarts, Devil's Food
cakes

ALWAYS DELICIOUS

OCEAN VIEW
BAKERY

Open from 7 a. m. to 9 p. m.
Closed All Day Mondays
98 Broad St. at Plymouth
Karl Hoeflin, Prop. RA. 9326

WE REPAIR

RADIOS

We Have the PARTS and EQUIPMENT to
FIX YOUR RADIO

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

KEEP 'EM ROLLING!

FOR YOUR CONVENIENCE

OPEN UNTIL 10 P.M.

EVERY DAY — INCLUDING SUNDAY

FRANK'S UNION
SUPER SERVICE STATION

6200 Mission St.

Daly City



Our Careful Cleaning
MAKES CLOTHES LAST
LONGER

8-HOUR SERVICE

We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES

DALY CITY CLEANERS

6274 Mission St. - Phones: DEl. 5261 - RAnd. 5781

HELP WANTED

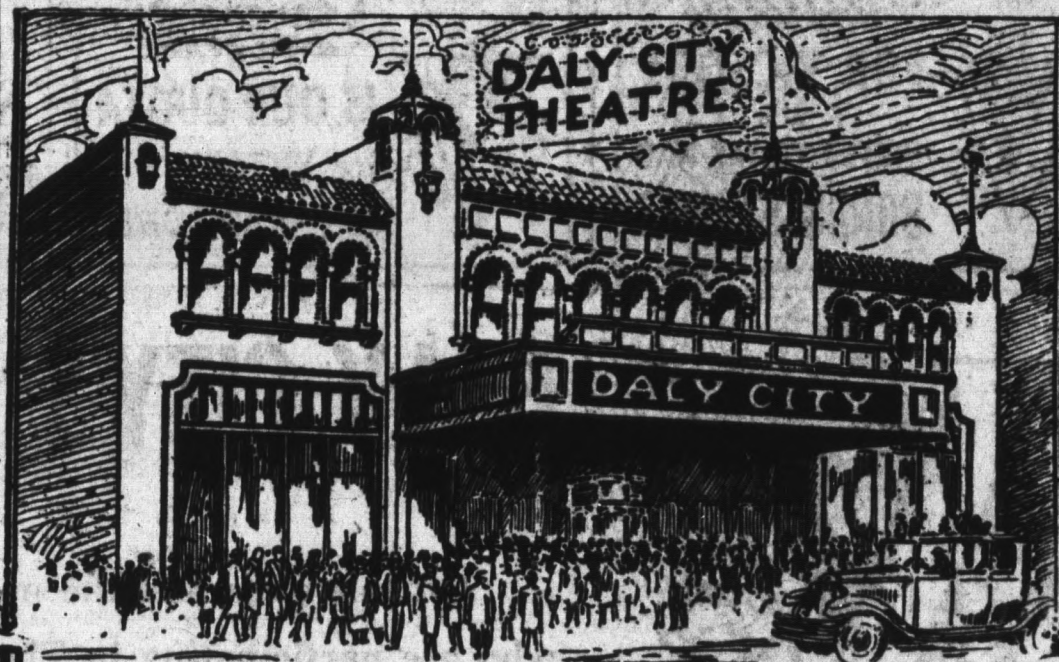
EXPERIENCED IN UPHOLSTERY WORK;

Any Age Between 18 and 118 Year.

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

Delaware 4591



NOW PLAYING—

Thursday, Friday, Saturday, July 1-2-3—

ROSALIND RUSSELL, FRED MACMURRAY in

"FLIGHT FOR FREEDOM"

Also ALLAN JONES, JANE FRAZEE in

"WHEN JOHNNY COMES MARCHING HOME"

Sunday, Monday, Tuesday, July 4-5-6—

KATHERINE HEPBURN, SPENCER TRACY in

"KEEPER OF THE FLAME"

Also ANN MILLER, DICK PURCELL in

"REVEILLE WITH BEVERLY"

CONTINUOUS SHOWING — MONDAY, JULY 5

Wednesday, July 7—

JOHN CARROLL, SUSAN HAYWARD in

"HIT PARADE OF 1943"

Also ROY ROGERS in

"THE SONG OF TEXAS"

Thursday, Friday, Saturday, July 8-9-10—

DEANNA DURBIN, EDMOND O'BRIEN, HARRY DAVENPORT in

"THE AMAZING MRS. HOLLIDAY"

Also LIONEL BARRYMORE, MARJORIE MAIN in

"TENNESSEE JOHNSON"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3325

ALBERT H. BOYNTON Publisher
MRS. ALBERT H. BOYNTON Editor
CLAUDE N. MOORE Business Manager

IT MUST ALWAYS BE SO

Reports drift back from the fighting fronts which indicate that some of the men in the service believe the government alone has been responsible for production achievements on the home front. Apparently they feel that the government has turned out the record-breaking number of tanks, guns and planes, and therefore it should take over industry, lock, stock and barrel after the war. Erroneous information of this character should be dispelled, even though it is held by only a small minority, for it is upon just such fallacies that the demagogue hinges his appeal.

Private industry is producing the equipment with which to win the war. Private industry is producing nearly seven thousand planes a month. Private industry in this country has done in two years what the dictatorships took a decade to accomplish in the way of preparation for mechanized war. Private industry has built ships—millions of tons of them—faster than they were ever built before.

Government regulates the flow of strategic materials and takes over the finished goods. In between these acts of government, the great bulk of the war effort is being carried on by civilians. The natural resource industries, oil, mining, timber, and electric power, are the starting point in a vast assembly line that terminates on the battlefield. Private enterprise and private citizens keep the line moving. That is the fundamental difference between this country and dictatorships. On the other side of no-man's-land the initiative comes from government. Here the initiative comes from the individual. It must always be so in a free country.

FREEDOM OF WORSHIP

On Thursday, July 1, the Reverend Martin Niemoller, brave Lutheran pastor, begins his seventh year in a German prison camp.

Specifically, he languishes behind barbed wire because he dared to put the law of God before the law of the German Fuehrer.

But to thinking men the world over, the case of Martin Niemoller means much more. To every liberty-loving man and woman, this courageous preacher stands as a symbol of the global fight for religious freedom—the right of men to worship as their consciences dictate.

His case means, too, that while the nazis wipe out the Jews and snipe at Catholics and at Protestants, their real aim is to stamp out all Christianity and to substitute Herr Schicklegruber for the Lord.

Hitler rose to power and plotted his war on Christianity by working behind a smokescreen of anti-Semitism. When his campaign of lies succeeded in turning his people against the Jews, he moved against the Catholics, demolishing their churches; putting priests and nuns to death.

Then he confiscated the property of the Christian Scientists and threw their leaders into prison.

Religious freedom is a right of man he will not tolerate for it subordinates him to a Supreme Being.

And so this week there will be many who will pause to think of Pastor Niemoller, imprisoned but not forgotten, a symbol of a principle—an ideal that men will fight and die for to the end of time.



Activity Calendar

Friday, July 2

10 a. m. - 4 p. m.—Regular meeting, Red Cross Workroom, Theatre hall.

2 p. m.—Public whist, Daly City Unit No. 410, American Legion auxiliary, Legion hall.

4 p. m.—Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow street.

7 p. m.—Regular meeting, Cub Pack No. 141, Grace Nazarene church.

8 p. m.—Regular meeting, Veteran Firemen's association, 188 Santa Barbara avenue.

8:30 p. m.—Public whist, Vista Grande Camp No. 6035, Royal Neighbors of America, Eagles hall.

Sunday, July 4
"The Fourth"Monday, July 5
Official Holiday

8 p. m.—Regular meeting, Crocker Chapter No. 382, O. E. S., Masonic temple.

Tuesday, July 6

7:15 p. m.—Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.

8 p. m.—Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—Regular meeting, General Department, D. C. F. D., 188 Santa Barbara avenue.

8 p. m.—Regular meeting, El Carmelo Parlor No. 256, N. S. G. W., Colombo hall.

8 p. m.—Regular meeting, Ladies Auxiliary to Company No. 4, D. C. F. D.

8 p. m.—Devotions, Our Lady of Perpetual Help church.

8:30 p. m.—Public whist, Vista Grande Circle No. 253, Foresters, Linhares social hall, 176 Los Banos avenue.

Wednesday, July 7

9 a. m. - 11 a. m.—Regular meeting, Well Baby Clinic, San Jose and Flournoy.

10 a. m. - 4 p. m.—Regular meeting, Red Cross Workroom, Theatre hall.

12:10 p. m.—

Regular meeting, Daly City Colma Lions club, Shorty Roberts Drive Inn.

4 p. m.—Regular meeting, Cubbies, Pack No. 141, 6622 Mission street.

7:30 p. m.—Regular meeting, Company No. 1, D. C. F. D., 188 Santa Barbara avenue.

7:30 p. m.—Election of officers, Daly City Unit No. 410, American Legion auxiliary, Legion hall.

7:30 p. m.—Regular meeting, Sea Scout Ship No. 144, 6266-68 Mission street.

7:45 p. m.—Prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—Regular meeting, Fire Commissioners, D. C. F. D., City hall, 75 Wellington avenue.

8:15 p. m.—Regular meeting, El Carmelo Parlor No. 181, N. D. G. W., Masonic hall.

8:15 p. m.—Regular meeting, Tula Council No. 236, Degree of Pocahontas of the Improved Order of Redmen, 2246 Cayuga avenue.



MIX AND MATCH, the 1943 fashion formula, combines work and play costumes. Plan your clothes to fall into the right subordinate role. Busy women like CBS actress Nancy ("Our Gal Sunday") Douglass adopt the basic Carolyn Modes suit of rayon gabardine, the jacket of which may be worn with matching or contrasting shorts and slacks.

FOR VICTORY



See your Doctor... then call on us



● You aren't exactly sick, you insist—and yet you are not really well. Let's call it a condition of "half-way health." And right now, when there's a world at war, and every ounce of productive effort is sorely needed, any illness is a luxury that none of us can possibly afford! Why don't you take a practical, common-sense step now to get well—really well. Go call on a good medical Doctor. Give him all the facts; let him prescribe for you. Yes, of course, when you have the Doctor's prescription, we'll gladly compound it for you—expertly. That is our business, you know!

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City Randolph 6012



DALY CITY'S VICTORY ADVERTISING PROGRAM

On this page and the next is a classified directory of local progressive business and professional people who are participating in The Victory program. These are home-town stores and service agencies ready to do their bit to help win the war. Save this list for convenient reference.

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ATTORNEYS	John J. Fahey, Jr.	3 Wellington	DElaware 2981	John J. Fahey, Jr.	1930
AUTO SALES AND SERVICE	Beili Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1897
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1963
	Hark Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1908
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1930
	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
	Curry's Barber Shop	6371 Mission		Cliff Curry	1929
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1930
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitsen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hansen	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	B. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1671	A. Milano	1910

(THIS CLASSIFIED LISTING CONTINUED ON PAGE 7)

SAFEWAY Homemakers' Guide



All advertised items subject to having stock on hand and price changes made necessary through new OPA regulations.

Blue Stamp Special Values

The end of this Blue Stamp rationing period comes closer! Blue Stamps K, L, & M expire July 7. Buy NOW—Shop Early while you can get better selection—while you can take your time in choosing. You'll find fewer people in the store. Help yourself and your Siftaway Staff by buying your Blue Stamp foods now!

UNIT POINT VALUE	PRICE VALUE
[13] Petite Bartlett Pears No. 2 1/2 can	21¢
[21] Del Monte Peaches Y. C. 1/2's & sl.—No. 2 1/2 can	23¢
[14] String Beans Std. Cut No. 2 can	13¢
[4] Campbell Soup Chicken Noodle—10 1/2-oz. can	2 for 27¢

UNIT POINT VALUE	PRICE VALUE
[4] Campbell Soup Chicken Gumbo—10 1/2-oz. can	2 for 27¢
[16] Del Monte Peas Early Garden—No. 2 can	16¢
[12] Niblets Corn Green Giant, v. p.—12-oz. can	12¢
[24] Tomatoes Arm in Arm, Std. No. 2 1/2 can	12¢

COFFEE STAMP No. 24
EXPIRES JUNE 30th
Spend it now!

Edwards Whole Roast 1-lb. pkg.	24¢
Nob Hill Whole Roast—1-lb. pkg.	23¢
Airway Whole Roast—1-lb. pkg.	20¢
Folgers Reg. or Drip—1-lb. glass	31¢

Ration stamp required on all coffee sales

TOMATO CATSUP
Red Hill 14-oz. bottle (10 pts.) 12¢
Del Monte 14-oz. bottle (10 pts.) 14¢

TOMATO SAUCE
Val Vita 7 1/2-oz. can (7 pts.) 3:13¢
Del Monte 8-oz. can (7 pts.) 3:14¢

DRIED BEANS

For Every Occasion	
Salads—Soups—Main Dishes	
NAVY Copeland Pre-Cooked (2 pts.)—8-oz. can	14¢
PINK Cook Quick or Venus (4 pts.)—1-lb. can	11¢
PINK Cook Quick or Venus (8 pts.)—2-lb. can	21¢
WHITE Venus, Small (4 pts.)—1-lb. can	11¢
WHITE Venus, Small (8 pts.)—2-lb. can	21¢
LIMA Large (4 pts.)—1-lb. can	12¢

GRAPEFRUIT JUICE
FLORIDA GOLD
Sweetened & Unsweetened

(2 pts.) No. 2 can	13¢
(4 pts.) 46-oz. can	31¢

TOWN HOUSE

Unsweetened	Sweet & Unsweetened
(2 pts.) No. 2 can	12¢
(4 pts.) 46-oz. can	29¢

LET'S BUILD THE SHANGRI-LA... BUY A \$1 WAR STAMP TODAY!

NON-RATIONED HOLIDAY NEEDS

Ripe Olives Marmor, Med.—9-oz. glass	2 for 29¢
Potatoes Shoestring—Spudettes—2 1/2-oz. can	10¢
Crackers Hi-Mo, Loose-Wiles 1-lb. can	20¢
Candy Mints Trills 5c pkg.	3 for 10¢
Wax Paper Fresh Wax 125-ft. roll	2 for 25¢

Peas Little Farmer (16 pts.)—No. 2 can	14¢
Corn Cty. Home, Gold, Cr. Style (14 pts.)—No. 2 can	13¢
Tomatoes Gardenstate, Std. 24 pts.—No. 2 1/2 can	12¢
Baby Food Clapp, Strained (11 pts.)—4 1/2-oz. can	7¢
Peaches Highway (21 pts.) Y. C. 1/2's & Sl. No. 2 1/2 can	2 for 37¢

FRESH PRODUCE



CANTALOUPE
Fancy—Large Size lb. 10¢

ORANGES
Valencia Nice & Juicy lb. 8¢

TOMATOES
Fancy Quality 2 lbs. 25¢



STRING BEANS
Fancy Quality 2 lbs. 29¢

Produce Prices Subject to Market Changes... Stock on Hand

KENU CLEANSER

2-lb. pkg. 25¢

Brown Derby BEER

11-oz. bottle 4 for 28¢
Plus deposit

SAFEWAY MEATS

POINTS PER POUND	PRICE PER POUND
CHOICE LARGE LOIN AND RIB CUTS	Cut for Broiling or Frying
[7] SPRING LAMB CHOPS	40¢
FRESH TASTILY SEASONED	A Breakfast Favorite, in Bulk
[5] PORK SAUSAGE	33¢
SURE QUALITY, CHOICE CUTS	Now at its Best, Delicious Baked, Broiled, Fried
[6] FRESH HALIBUT	43¢
FOR A FINE FLAVORED ROAST	Young Tender Spring Lamb
[7] RACKS OF LAMB	39¢
LUNCHEON MEAT	SMOKED
Eastern Vacuum Cooked, Market Sliced—(7 pts.) lb.	39¢
LIVER SAUSAGE	Fine Quality, Very Tasty—(3 pts.) lb.
	38¢

MISCELLANEOUS NEEDS

Dog Food Sturdy, Meal 18¢ Kibbled 29¢	
Peanut Butter Beverly 3-lb. bag 30¢	
Brown Rice S & W—2-lb. can 23¢	
Head Rice California Lady—3-lb. cello 25¢	
Oats Morning Glory 10¢ 48-oz. can 21¢	
Oats H. O. Quick & Reg. 12¢ 2-lb. can 21¢	
MALTED MILK CAKE Two layers of flaked milk cake filled and iced with brown sugar icing 29¢	
CINNAMON ROLLS Pkg. of 6 15¢	

NON-RATIONED ITEMS

EXTRA SPECIAL OFFER!	
WHITE MAGIC 17¢	
Bleach—Buy a 1/2-Gal. Jug and get an EXTRA QUART FREE. 1/2-Gal.	
Paper Napkins White—Pkgs. of 80 4 for 25¢	Dog Food Red Heart, ABC 12-oz. can 2 for 25¢

Bread Julia Lee Wright White 8¢ 13-lb. loaf 12¢	
Flour (Enr.) & Wheat—1-lb. loaf Kitchen Craft (Enr.) 27¢ No. 10 bag 49¢	
Flour Sperry Dried Snow 30¢ No. 10 bag 55¢	
Flapjack Flour 20-oz. can 10¢	
Shredded Wheat N. B. C.—12-oz. can 11¢	
Heinz Mustard Prepared—6-oz. jar 9¢	
Beef Extract Wilson B. V.—2 1/2-oz. glass 25¢	

"Celebrate Your Independence Day By Buying An Extra Bond"



Maneuvering menus for over the Fourth

If you want to have a holiday with the rest of the family over the Fourth, then do a bit of maneuvering with the menus for the long week end so that you can have some time off too. A little forehanded preparation is all it takes.

MENU STRATEGY

To begin with, plan your menus for the full week end, arranging them so that one day in the kitchen can do the work for two days' eating. Serve the first dinner of the week end hot and family style and for the second day, plan a picnic-style dinner in the backyard, in a nearby park, or in the country.

Next, plan your shopping list in full and do all the shopping for the full week end at one time. As a pattern to follow, we suggest the following menus to be altered to your needs.

FIRST DAY'S MENU

A Roast of your Choice
Mashed Potatoes Cream Gravy
(Make plenty for the next day)
Steamed Asparagus with
Sliced Egg Yolk and
Vegetable Oil Topping
Hot Bread Butter or Substitutes
Deep Dish Berry or Fruit Pie
Beverage

SECOND DAY'S MENU

Sliced Cold Roast on Sandwich Buns
with Mustard-Mayonnaise
Mashed Potato Salad
Tomato Cold Slaw
Additional Wine Butter or Substitutes
Fresh Fruit or Individual Fruit Pies
Beverage

MENU COMMENTS—As you see, the second day's menu is built on the first day's. Just a few last-minute preparations are needed to turn out a grand picnic-style dinner. That leaves the entire day free to enjoy some leisure. It is easy to entertain using this method, too, because everything is done the day before in one fell swoop. If the crowd is large, then just slice the meat, lay out the buns and makings and let everyone assemble his own sandwiches. Everyone will enjoy the informality of service, and you can enjoy the fun too.

OTHER WEEK END MEALS—When there's a bit of leisure time, as there will be in a number of homes over the Fourth, then plan for the breakfast to be a leisurely affair. That is the essence of luxury for daily workers. Make it a hearty breakfast so that it will hold appetites for a while. Dinner may be a late meal and if another meal is in order, make it a "raid-the-refrigerator" affair.

Remember to include foods for breakfast and snacking on the shopping list. Then you'll be ready to meet any emergency.

Know all the answers to those cooking questions which have been flying around lately? Julia Lee Wright answers them in her latest Family Circle article entitled "Answering Questions That Are Flying Around." Your copy of THE FAMILY CIRCLE is ready for you at your Siftaway Store.



Siftaway
Homemakers' Bureau
JULIA LEE WRIGHT, Director

STORES CLOSED ALL DAY MONDAY JULY 3
(In observance of INDEPENDENCE DAY)

SHOP EARLY—SAVE!

TENDER, O TENDER HEART!

WOW, JANE, HOW DELICIOUS THIS IS! I THOUGHT YOU PROMISED ME YOU'D GO EASY ON YOUR RED STAMPS IF WE CAME TO DINNER! AND YET, I SWEAR I DON'T KNOW WHAT IT'S MADE OF.

BEEF HEART, MAINLY

NOT SO VERY, YOU SEE, HELEN, I NOTICED SOME TIME AGO HOW FEW POINTS WERE REQUIRED FOR VARIETY MEATS, AND THE MAN AT SAFEWAY SUGGESTED A SIMPLE WAY TO PREPARE BEEF HEART. EVEN MORE IMPORTANT

...HE SAID, "WHY NOT WRITE TO JULIA LEE WRIGHT? SO I DID, AND THIS IS ONE OF HER RECIPES!"

A TENDER HEART, BUT NOT SO DEAR, EN?

It saves points and money—and it's patriotic—to try new meats

When your Siftaway doesn't have your favorite meats, try one which may be new to your table. For details on how to prepare "strange" meats succulently, write to Julia Lee Wright, B-660, Oakland 4, California.

SAFEWAY

Want To Do Your

Then, Help For

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

John J. Fahey, Jr.
LAW OFFICES
Fahey, Kelleher & O'Connor
Russ Bldg., San Francisco
Douglas 6166
3 Wellington Ave. Daly City

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
Randolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
Randolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
Randolph 9334

Grow A Victory Garden

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
Randolph 3865

Frank Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 9865

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6054 Mission Street
Randolph 9292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
Randolph 9297

Frances Vilson
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6015 Mission Street
ELkridge 6977

BUY MORE WAR BONDS and STAMPS!

J. F. MILLETT Jr.
CONTRACTOR and BUILDER
100 Citrus Avenue
ELkridge 6641

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6285 Mission Street
Randolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
Randolph 1871

J. F. Schultz
DALY CITY CLEANERS
4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RANDolph 5781

DON'T SPREAD FALSE RUMORS

Thomas J. Beeson, Prop.
BEESON CLEANERS
SUPERIOR CLEANING
FOR PARTICULAR PEOPLE
6202 Mission Street
JUNiper 4-6060

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
Randolph 6012

Mrs. Elizabeth Baricci
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abram
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 5710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 9231

E. Gelst
GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
Randolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
Randolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 9981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Bell & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

SIGN UP FOR C. D. DUTY

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
Randolph 2799

BUY! WAR BONDS and STAMPS

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
Randolph 9667

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and Refinished
150 Santa Cruz Avenue
Randolph 9294

D. Fairchild
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAND. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5900 Mission DEL. 1173

Comply With Dimout Regulations

G.
HANOVER GROCERY
653 Hanover Street
DElaware 10336

BUY WAR BONDS!

GROW A VICTORY GARDEN

OUR CALL

their secret weapon

YOU can help prevent disastrous fires

CARELESSNESS starts more than 200,000 forest fires in the United States every year.

Carelessness destroys millions upon millions of feet of timber, now a critical war material. It cripples watersheds that supply hydro-electric power to war industries. And the fighting of forest fires diverts precious labor from factories and farms.

Many persons who start these fires toss away matches and cigarettes that aren't dead out. Many others burn to clear plow land or logging slash or grass or debris and—the fires they started break away into searing, roaring flames that destroy timber, forage, wildlife, and beauty that may never be replaced.

Each of these persons forget—for a moment. And each thoughtless act was as destructive as if it had been the act of a saboteur.

YOU can help prevent disastrous fires by doing simple things. By seeing to it that they are not started by careless persons.

ATTENTION BUR

More than 200,000 acres are burned yearly, but our careless citizens are burning them. Do your part to prevent this year.

Remember:

1. Don't start a fire.

2. Don't start a fire.

3. Scraps of paper should be burned.

4. Have a fire extinguisher.

5. Have a fire extinguisher.

6. Have a fire extinguisher.

7. Have a fire extinguisher.

8. Have a fire extinguisher.

9. Have a fire extinguisher.

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19. Have a fire extinguisher.

20. Have a fire extinguisher.

21. Have a fire extinguisher.

22. Have a fire extinguisher.

23. Have a fire extinguisher.

24. Have a fire extinguisher.

25. Have a fire extinguisher.

Part For Victory?

Help Forest Fires!

CARELESSNESS



prevent
fires!

at disastrous forest
simple rules illus-
forest areas. And
e them.

BURNERS!

acres are burned,
careless use of
and burning logging
is. Do your part

a permit from a

usually hot, dry,

w. around" areas to

all the last spark

REMEMBER THESE RULES:



IF YOU BURN SLASH

First—get a permit
Last—kill every spark

OUR CARELESSNESS
Their Secret Weapon



Pasquale Stanghellini
CCA RAVIOLI CO.
QUALITY GROCERIES
Residence - 151 Mateo Ave.
7370 Mission Street
Randolph 6102

C. L. Williamson
OMAS JEFFERSON
CLEANERS
3 Wellington Avenue
Randolph 6294

Volunteer For
CIVILIAN DEFENSE

John J. Fahey, Sr.
INSURANCE
REAL ESTATE
3 Wellington Avenue
Delaware 2961

Peter Venturino
PACKARD
GMC
SALES and SERVICE
5975 Mission Street
Randolph 0922

"Red" Keithley
FARMERS K. & D. MKT.
Quality Groceries - Fruits
Vegetables
6390 Mission RAnd. 5894

Joseph Sarto
VILLA SANTARIUM
Vale and Werner Streets
Randolph 3636

A. J. GAGGERO
Insurance
7377 Mission Street
Delaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
Delaware 2663

Mrs. Dezelina Scocea
MIDTOWN
LIQUOR STORE
Daly City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
Elkridge 2125

DOLAN BUILDING
SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
Randolph 6995

P. J. MacArthur, Mgr.
New Colma Mill and
Lumber Co.
BUILDING MATERIALS
HARDWARE
School & Bruno
Delaware 3344

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
Randolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress
and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
Delaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
Randolph 6102

Volunteer for—
CIVILIAN
DEFENSE

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
Randolph 0100 - 0610

Albert H. Boynton
DALY CITY
RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
Randolph 3215

H. Werle
BUNGALOW NURSERY
and **FLOWER SHOP**
Potted, Bedding and Novelty
Plants
Flowers For All Occasions
Hillside Blvd. Randolph 3713

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
Delaware 9907

BUY BONDS!
Help Your
Country
NOW

A. M. HARRISON
Plumbing and Heating
HOME APPLIANCES
Sales and Service
6236 Mission Street
Delaware 1991

John Guidotti
POULTRY - FISH
Milo's Market
6315 Mission Street
Delaware 5300

Dependable Repairs
WASHERS - RADIOS
BYRNE
6241 Mission Street
Randolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
Dancing and Entertainment
6252 Mission Street
Randolph 9616

Are You
in
Civilian
Defense?

John Sacaldasis
DALY CITY
COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
Elkridge 2657

BUY!
WAR BONDS
and
STAMPS

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
Randolph 9591

Lina Sereni
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6630 Mission Street
Elkridge 0616
Res. Randolph 9589

Everett Bryan
SIGNAL COFFEE SHOP
BREAKFAST - LUNCHES
DINNERS
6298 Mission Street
Randolph 9971

George Sponles
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
Randolph 9757

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
Randolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
6055 Mission Street
Randolph 9845

Alex A. Johnson & Son
ROOFING COMPANY
Tar and Gravel and
Shingle Roofs
142 Winchester Street
Delaware 8415

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
Delaware 1286
6456 Mission St. Daly City

PACIFIC COAST
AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Faber and Fir-Tex
Building Materials
Junipero Serra Blvd.
Delaware 3435

John Soldavini
BELLI MOTOR
COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Ed. at Mission St.
Phone Delaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
Randolph 9755

We Specialize in Lubrication
Free Pick Up and Delivery
Service
Phone Randolph 9821
HAMMAR'S
Shell Service
6098 Mission St., corner of Geethe

Frank Rehe and Staff
FRANK'S UNION
SUPER SERVICE
STATION
Motor Work Our Specialty
OFA Tire Inspection
6200 Mission Street

Frank C. Neumann
DALY CITY
SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6513 Mission Street
JUniper 4-4460

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission - DEL 6320

DALY CITY CAB
And Sedan Service
6298 Mission Street
Randolph 9742

Henry Combe

DALY CITY
THEATRE
Mission & Flournoy
YUkon 2112

Not everybody with a dollar
to spare can shoot a gun
straight—but everybody can
shoot straight to the bank and
buy War Bonds. Buy your
10% every pay day.

MILLO'S MARKET DELUXE

6315 MISSION ST.

HERE'S **TOP** VALUE for Your Ration Points!

GROCERY DEPARTMENT

Take advantage, here, of really big-store buying, with full selection of the finest quality brands on the national markets. In exchange for your ration stamps, and for your budget dollars, get the foods you see nationally advertised by reliable processors.

We feature quality names in staple and fancy grocery items, for we've found them to be the most reliable, from the standpoint of both ourselves and our customers. With our exceptionally low prices, and our unusually large selection, it's a combination hard to beat.

Get full return for your family's food ration stamp allotment at this big modern market at the "top of the hill" in Daly City. Grocery, meat, fruit and vegetable, and fish and poultry departments each feature complete stocks and strongly competitive prices, and all are combined in one big shopping center, for your convenience.

At MILLO'S you save --- money, points, time and worry. It's THE place that fits your food buying needs.

YOU CAN REALLY CUT SHOPPING WORRIES IF YOU ---

For the finest quality and most complete selection of fresh fruits and vegetables, visit our racks in the center of this big market. They are loaded down with the best from growers' markets, brought garden fresh each day.

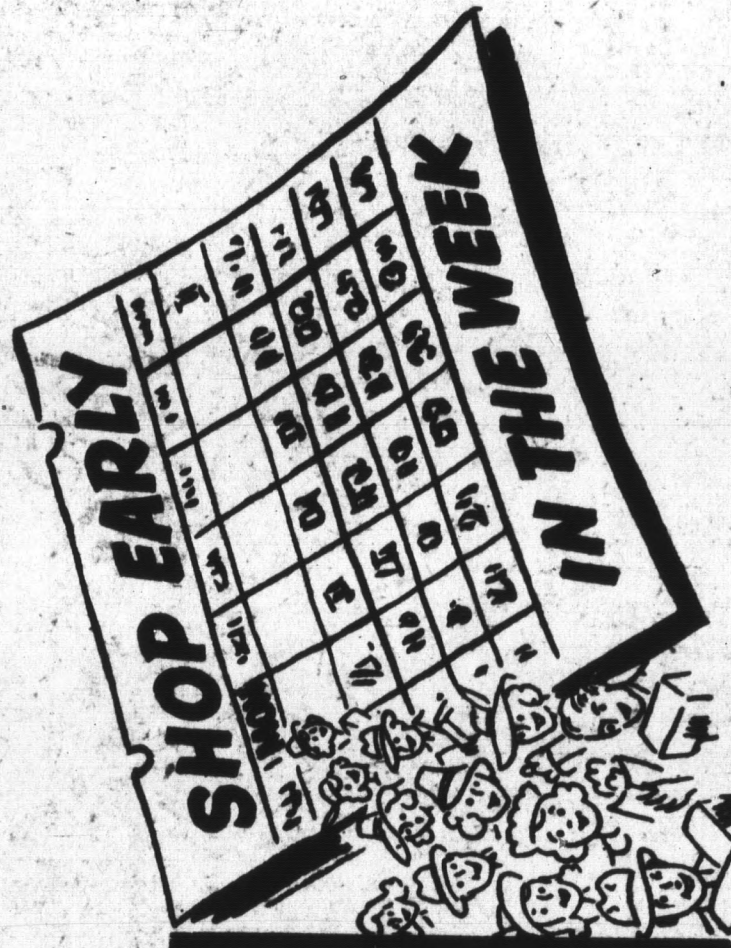
Help your family's health, and the war effort, by serving these foods fresh; conserve canned and processed goods for shipment to our armed forces. For daily menus, or home canning, you'll do better here.

MEAT DEPARTMENT

In view of market conditions, we're proud of the way we've been able to protect our customers in the months of the meat shortage. It's taken all the knowledge we've gained in years of market operation but we still claim to be your BEST source of this important food.

Our tremendous volume has helped in holding complete selection of kinds and cuts of choice fresh and cured meats. And that volume was built, and is being held, on three points --- quality, service, and price.

Fresh fish and poultry are not rationed. Serve them often and your family will enjoy them, while you save ration points for other foods. You'll find a wide selection in our big department at MILLO'S.



DALY CITY'S VICTORY ADVERTISING PROGRAM - CLASSIFIED LISTING (CONTINUED FROM PAGE 2)

	Name	Address	Phone	Prop. or Mgr.	Date Est.
CLEANERS AND DYERS	Beeson Cleaners	6262 Mission	JUniper 4-6880	Thomas J. Beeson	1919
	Daly City Cleaners	274 Mission	DElaware 5261	J. F. Schultz	1940
	Thomas Jefferson Cleaners	6 Wellington	RAndolph 6294	C. L. Williamson	1909
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros. Pharmacy	6300 Mission	RAndolph 6812	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barical	1940
	Kaye's Smart Shop	66 School	ELkridge 2710	Kaye Abram	1941
	Warsawski's Dry Goods	6340 Mission	DElaware 6231	Henry Warsawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Farmers K. & D. Mkt.	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Las Olivas	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2981	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Desolina Speda	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	New Colma Mill & Lumber Co.	School & Bruno	DElaware 3344	P. J. MacArthur	1938
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell	6154 Mission	RAndolph 6100	B. Lasswell & I. Lasswell	1916
NEWSPAPER & PRINTING	Daly City Record	3317 San Jose Avenue	RAndolph 3215	Albert H. Boynton	1905
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1922
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2687	John Sacaldanis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 6616	Lena Sereni	1940
	Signal Coffee Shop	6298 Mission	RAndolph 9971	Everett Bryan	1941
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1921
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	WN's End Cafe	6055 Mission	RAndolph 8485	Bob Witt	1939
	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
ROOFING	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6088 Mission	RAndolph 9821	M. L. Hammar	1937
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4460	Frank Neumann	1933
TAXI CABS	Daly City Cab & Sedan Service	6280 Mission	RAndolph 9742	Joe Madison	1941
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

America DRIVES to VICTORY!



BRAKES have a lot to do with premature tire wear. Faulty brake adjustment leads to irregular wear on the treads, shortens tire life—and endangers yours. Our brake service is complete and one right. Incidentally, our tire retreading service is something you ought to investigate. At low cost, now, you can double your tire mileage!

Official Brake Station No. 634

MATHER BROTHERS GARAGE

6041 Mission Street

Phone DElaware 3426

WESTLAKE MARKET

301 Miriam St.

RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.

Open Evenings Till 8 p. m.

SHOP WISELY

With Your
FOOD POINTSWith Your
FOOD DOLLARSWith Your
TIME AND ENERGY

Which Means

SHOP AT WESTLAKE

Lucca Ravioli Co.

7370 Mission St., Colma

Phone RAnd. 6102

Store Closed All Day,
Sunday and MondayHelp Them
Do Their
Part!

If you are aiding the government's program of food production at home by raising Poultry, Rabbits, Pigeons or livestock, be sure you are doing it as well as possible.

For best results, use ALBERS or A-1 specialized feeds to help them through the various stages of growth, and for maximum egg, milk or meat production.

Some of the many feed mixes designed for specific results include: Baby Chick Starter, Growing Chick Mash, Chick Scratch, Start To Finish Mash, Utility Egg Mash, Laying Mash, Milk Control Mash, Calf Food, Rabbit Pellets and Pigeon Feed.

We also stock fancy new green Alfalfa Hay, whole and milled grains, brick salt, oyster shell, charcoal, poultry and livestock remedies.

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

The proprietors of LUCCA'S MEAT MARKET continue to look after their customers' own interests and in every way possible alleviate the meat shortage. Daly City and Colma families may depend on the fact that we act in their behalf during the crisis, as always in the past.

**FRUITS and
VEGETABLES**

Fresh from the daily markets, and the finest quality obtainable anywhere.

**FINEST IMPORTED & DOMESTIC
QUALITY GROCERIES**

With friendly, helpful service and a really complete stock of staple and fancy food items. All at remarkably low prices.

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

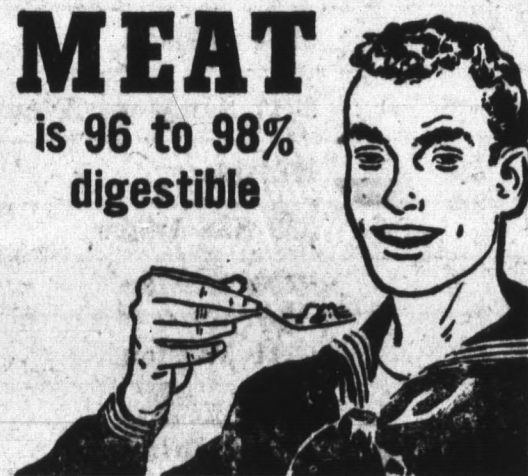
FARMERS MEAT COMPANY

FRUITS and VEGETABLES

OUR STORE WILL BE

OPEN

ALL DAY

MONDAY,**JULY 5**FOR YOUR
SHOPPING CONVENIENCE**MEAT**is 96 to 98%
digestible**BEST FOOD**For
**QUICK
ENERGY****BEST FOR THE ARMED FORCES****BEST FOR YOUR FAMILY**

Meat, with its elements of proteins, B vitamins and minerals, is needed in the balanced diet for servicemen and civilians alike. That's a big reason why today's demands, together with present market conditions, have brought on our rationing program.

We know it's discouraging to try to buy sufficient meat for your family, today. But it is important that the nation's health be maintained so the total war effort may not be hampered.

We dealers have had troubles increased many times over, too. And not the least of these is caused by the genuine interest we take in trying to protect our customers in every way possible. There's nothing we leave undone which may aid in solving your meat-buying problems.